

# MURPH CHALLENGE VETERAN CHARITY EVENT SPONSORSHIP PACKAGES



## LEAD WARRIOR PACKAGE \$20,000+ DONATION

TOUR AND DINNER AT THE  
NATIONAL CENTER FOR HEALTHY  
VETERANS - FRIDAY, NOVEMBER 3RD

INTERVIEW AND SPEAKING  
OPPORTUNITIES ON EVENT DAY  
WITH ALL NEWS COVERAGE TEAMS

COMPANY FEATURED AS LEAD  
SPONSOR IN EVENT DAY PACKET

CENTER TABLE IN VENDOR ARENA

COMPANY FEATURED AS LEAD SPONSOR  
IN ALL PROMOTIONAL COVERAGE  
(BILLBOARDS, MEDIA, NEWS, ETC.)

FIVE FREE MURPH  
CHALLENGE ENTRIES

YOUR LOGO ON EVENT DAY T-  
SHIRTS AS LEAD SPONSOR AND IN  
ALL PROMOTIONAL PIECES  
(FLYERS/SOCIAL MEDIA/WEBSITE)

LARGE CUSTOM BANNER ON  
EVENT DAY

SUPPORT TWO  
VETERANS TO COMPETE  
FOR FREE

## ADMIRAL PACKAGE \$10,000 DONATION

COMPANY FEATURED AS SPONSOR IN  
ALL PROMOTIONAL COVERAGE  
(BILLBOARDS, MEDIA, NEWS ETC.)

YOUR LOGO ON EVENT DAY T-  
SHIRTS AND IN ALL PROMOTIONAL  
PIECES (FLYERS/SOCIAL  
MEDIA/WEBSITE)

PRIME TABLE LOCATION IN  
VENDOR ARENA

THREE FREE MURPH  
CHALLENGE ENTRIES

SUPPORT A VETERAN TO  
COMPETE FOR FREE

COMPANY FEATURED AS  
PLATINUM SPONSOR IN EVENT  
DAY PACKET

LARGE CUSTOM BANNER ON  
EVENT DAY

## CAPTAIN PACKAGE

\$5,000 DONATION

YOUR LOGO FEATURED IN ALL  
PROMOTIONAL PIECES  
(FLYERS/VIDEOS/WEBSITE)

COMPANY FEATURED AS  
GOLD SPONSOR IN EVENT  
DAY PACKET

LARGE CUSTOM BANNER ON  
EVENT DAY

PRIME TABLE LOCATION IN  
VENDOR ARENA

TWO FREE MURPH CHALLENGE  
ENTRIES

## COMMANDER PACKAGE

\$2,500 DONATION

YOUR LOGO FEATURED IN  
ALL PROMOTIONAL PIECES  
(FLYERS/VIDEOS/WEBSITE)

COMPANY FEATURED AS  
SPONSOR IN EVENT DAY  
PACKET

ONE FREE MURPH  
CHALLENGE  
ENTRY

SPACE FOR COMPANY  
BANNER ON EVENT DAY

TABLE LOCATION IN  
VENDOR ARENA

**NOVEMBER 4TH, 2023 | LIBERTY UNIVERSITY LAX FIELDS**

# MURPH CHALLENGE VETERAN CHARITY EVENT SPONSORSHIP PACKAGES



## COMPANY COMBO

**\$750 DONATION**

**TABLE IN VENDOR ARENA**

**SPACE FOR COMPANY  
BANNER ON EVENT DAY**

**COMPANY FEATURED  
AS SPONSOR IN EVENT  
DAY PACKET**

## VENDOR TABLE

**\$500 DONATION**

**TABLE IN VENDOR ARENA**

**COMPANY FEATURED AS  
SPONSOR IN EVENT DAY  
PACKET**

## COMPANY BANNER

**\$200 DONATION**

**SPACE FOR COMPANY  
BANNER ON EVENT DAY**

## HELPING HAND

**\$100 DONATION**

**COMPANY FEATURE IN  
EVENT DAY PACKET**

## PRODUCT DONATION

**T-SHIRTS, SUPPLEMENTS, GEAR, ETC.**

**FEATURE ON LU MURPH  
SOCIAL MEDIA**

**RAFFLES AND GIVE  
AWAY EXPOSURE**

# Become a Sponsor Today!

Contact Micah at [mlkratz@liberty.edu](mailto:mlkratz@liberty.edu)  
or check us out at [lumurphchallenge.com](http://lumurphchallenge.com)

We are students from Liberty University who love the Lord and America. We have partnered with the National Center for Healthy Veterans to host this first annual charity event because tragically 23 veterans take their own lives every day. Our goal is to create connections with military service members and raise \$100,000 for verterans in need.